

Advertising Material Productions Specifications

SoulSmith Media asks that all advertisements be submitted digitally or sent on a CD/DVD to:

SoulSmith Media Inc.
320-736 Granville St.,
Vancouver, BC,
V6Z 1G3

SPECIFICATIONS:

All ads must be submitted with the following specifications, if they are not your ad may not be printed correctly.

Bleed: 1/4"

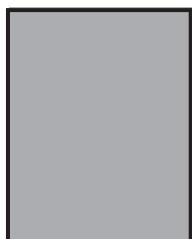
Gutter: 1/2" - Please keep all live material 1/4" from trim.

File Formats Accepted:

.ai, .eps or PDF (PDFx1-a is preferred)

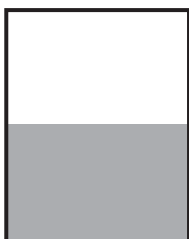
- All fonts must be converted to outlines
- All page elements must be CMYK and process colour

ADVERTISEMENT SIZES:



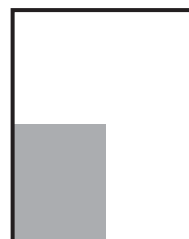
Full Page

Width: 8 1/2"
Height: 10 3/4"



1/2 Page

Width: 8 1/2"
Height: 5 3/8"



1/4 Page

Width: 4 1/5"
Height: 5 3/8"

PROOFS:

A digital, low-resolution proof will be sent to the contact provided to approve advertisement content. This is to ensure that the correct material was submitted. Deadline for proof approval is two days after the proof has been emailed. If we do not receive proof approval by then it is assumed that the material is correct and approved

