



Massive Technology Show Expands into Alberta and Ontario

Vancouver, BC, 12th June, 2007: The Massive Technology Show has expanded its Canadian footprint by launching shows in both Edmonton, Alberta and Toronto, Ontario. Upcoming shows will take place in Edmonton at the Shaw Conference Centre on September 25, 2007, in Vancouver at the Vancouver Convention and Exhibition Centre on April 2, 2008 and in Toronto at the Metro Toronto Conference Centre on April 30, 2008.

Building on the success and continued growth of its Vancouver show, Massive CEO Lindsay Smith says the Toronto and Edmonton shows are “a key driver in uniting Canadian business and technology communities, positioning Canada as a leader in the technology sector, and enabling Canadian small businesses to grow faster and smarter using technology.”

Helping achieve this goal is Yahoo! Canada who has signed on as the official title sponsor in each of the three host cities. “We are very pleased to build on our relationship with Massive in a way that strengthens both our brands in the ever-expanding arena of technology,” says Maor Daniel, Director of Yahoo Search Marketing. “As digital technologies continue to drive industries together, the great value of partnering with an organization such as Massive becomes increasingly clear.”

Now entering its fourth year, the Massive Technology Show, a spin off of the Vancouver based online community for technology professionals Techvibes.com, is a three-part, interactive forum that showcases technology to the general business community, and connects tech-industry leaders with business decision makers from various sectors including education, film, professional services, and retail.

Scheduling, sponsorship/exhibitor information and registration for all three events are currently available online at www.massivetechshow.com.

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About the Massive Technology Show:

The Massive Technology Show is Canada's largest business-to-business technology event consisting of a three-part interactive forum –tradeshow, conference and networking reception. Massive showcases business technologies to the general business community and connects technology industry leaders with business decision makers. Scheduling, sponsorship information, and registration are currently available online at www.massivetechshow.com.