



TORONTO Application for Exhibit Space

2008 Massive Technology Show
Metro Toronto Convention Centre, TORONTO, ON
 Show Date: Wednesday, April 30, 2008 9am - 5pm
 Move-in: Tuesday, April 29, 2008 3pm - 9pm

(OFFICE USE ONLY)

Assigned Booth (s): _____

Amount Received: _____

AM Initials: _____

Inv. num: _____

Processing: SF QB

Please print and return this application form with payment to:
 SoulSmith Media Inc. 320-736 Granville St., Vancouver, BC, CANADA V6Z 1G3
Or FAX to: 1.866.492.0374, Questions? Email: sales@massivetechnology.com or call 604.622.7479

Order Information – Show Date April 30, 2008 – TORONTO, ON
 (please check one)

	10' x 10' Booth @ \$2495*
	10' x 20' Booth @ \$4990*
	20' x 20' Booth @ \$8895*

*Plus 5% GST

Would you like to receive information on Sponsorship? Y N
 Will you be exhibiting at our Alberta show in September '08? Y N
 Will you be exhibiting at our Vancouver show in April '09? Y N

COMPANY AND CONTACT INFORMATION:

Company Name: _____ Contact Name: _____

Job Title: _____ Phone Number: _____

Signature: _____

By signing here you agree to abide by the Terms and Conditions on Page 2 of this document.

CREDIT CARD INFORMATION:

Cardholder's Name: _____ Card Type: Visa / MasterCard / Amex

Credit Card number: _____ Expiry Date: _____

Cardholder's Signature: _____

Please invoice me. My P.O. number is _____

Refund Policy for Exhibit Space: Cancellations received in writing on or before March 3, 2008 will be refunded less a 25% handling charge. Cancellations received after March 3, 2008 will be refunded less a 50% handling charge. After March 17, 2008 there will be no refunds issued.



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Exhibitor Guidelines

1. EXHIBIT SPACE ASSIGNED: Subject to items 2 and 5, reservations for space will be based on the following criteria, including date of postmark with consideration to locations of competing organizations:

- Date of Application Receipt (including payment)
- Years exhibiting at the Massive Technology Show

Confirmation of booth assignment, show order forms and conference program will be forwarded in early fall.

2. AGREEMENT FOR EXHIBIT SPACE: The accepted application, the formal notice of assignment by the SoulSmith Media Inc. DBA SoulSmith Media Inc. DBA Massive Events Co. Co. and the payment of rental charges constitute a contract for the right to use the space allotted subject to the rules and regulations issued by SoulSmith Media Inc. DBA Massive Events Co.. These regulations are part of the application for space which does not become effective until countersigned by a duly authorized representative of the SoulSmith Media Inc. DBA SoulSmith Media Inc. DBA Massive Events Co. Co. reserves the right to make such additional conditions, rules and regulations as it deems necessary to insure the success of the exhibition.

3. BOOTH RENTAL INCLUDES a standard backwall drape 8 feet high, 3 feet side rails, general overhead illumination, and security (as provided for in item 11). Please note: rental does not include carpeting, electricity or internet access. For availability of electrical and other services see item 5.

4. TABLE TOP RENTAL INCLUDES an 8' skirted table. Please note: rental does not include electricity. For availability of electrical and other services see item 5.

5. AVAILABLE SERVICES: As a service to exhibitors SoulSmith Media Inc. DBA Massive Events Co. will appoint a display company to coordinate the following services at rates considered equitable; cartage, storage, equipment moving and erection, furniture, booth decorations, electricity. Services of electricians, carpenters and laborers will be provided for at the then prevailing rates.

6. PERMISSIBLE EXHIBITS: It is SoulSmith Media Inc. DBA Massive Events Co.' plan to provide a well-rounded educational exhibition to compliment the sessions, and as such, any unusual activities must be reviewed and approved by SoulSmith Media Inc. DBA Massive Events Co. in advance of the exhibition. Undignified methods of attracting attention will not be permitted. SoulSmith Media Inc. DBA Massive Events Co. reserves the right to determine the eligibility of any company or product for inclusion in the exhibition.

7. INSTALLATION OF EXHIBITS: Exhibits must be set up by time designated in the Exhibit Confirmation Kit. Space unclaimed by the opening of the first exhibit day will be forfeited without a refund of any of the rental paid. SoulSmith Media Inc. DBA Massive Events Co. reserves the right to make changes in the installation hours; however, such changes will be made known as far in advance of the exhibition as is practical. The exhibitor further agrees not to dismantle the exhibit or to do any packaging before the closing hour of the last exhibit day as described on the application. Penalty charges will be billed for any exhibit material remaining after the move out hours. Anyone who commences to dismantle an exhibit before closing hour of the last exhibit day will not be permitted to exhibit the following year.

8. GENERAL RESTRICTIONS: SoulSmith Media Inc. DBA Massive Events Co. reserves the general right to restrict any exhibit because of noise, method of operation, or any reason that is judged dangerous or objectionable, and also to prohibit, or to evict, any exhibit which is considered to detract from the general character of the exhibits area as a whole. This general reservation includes persons, things, conduct, printed matter, or anything deemed objectionable by SoulSmith Media Inc. DBA Massive Events Co.. In the event of such restriction or eviction, SoulSmith Media Inc. DBA Massive Events Co. is not liable for any refund or rental or other exhibitor expenses.

9. SOUND SYSTEMS: The use of sound systems is permissible provided they are not audible in neighboring booths, nor more than 3 feet into the aisle, and that the sound is directed only into the exhibitor's booth or vertically. SoulSmith Media Inc. DBA Massive Events Co. shall have and exercise absolute control over this regulation, the intent of which is that sound systems shall not be audibly objectionable to neighboring exhibitors.

10. MOTION PICTURE AND OTHER PROJECTIONS: Portable projection machines for 16mm or smaller film, film strips, lantern slides, Kodachromes, VCRs, DVDs, etc. may be used in the exhibit booths, provided that the films are an approved slowburning or non-flammable type.

11. DISPLAY HEIGHTS: All booth arrangements shall conform in all respects to the dimension, and height requirements as indicated in the space diagram. Booth backwall height is 8' for inline and peninsula spaces, 12' for inline and perimeter spaces and 16' for island spaces. Exhibitors will not erect nor maintain a backwall higher than these limits. There can be no exception on this height limitation. So that the display value of an adjoining booth is not materially diminished, sidewall, fixtures and other display material may be erected to the maximum height of 8 feet only in that portion of the booth extending no more than 46 inches from the backwall, (islands accepted).

12. INSURANCE AND LIABILITY: SoulSmith Media Inc. DBA Massive Events Co. will provide regular guard service to cover the exhibition area. However, SoulSmith Media Inc. DBA Massive Events Co. shall not be liable for damage

or loss to exhibitors properties through theft, fire, accident or any other cause, whether the result of negligence or otherwise. Exhibitors shall insure their own exhibit and display materials. SoulSmith Media Inc. DBA Massive Events Co. assumes no liability for any injury that may occur to visitors to the exhibition, exhibitors and their agents and employees or others.

Exhibitors agree to protect, save and keep SoulSmith Media Inc. DBA Massive Events Co., the Vancouver Convention and Exhibition Centre, the City and Province in which the exhibits are held, their agents, or employees forever harmless from any damage or charges imposed for violation of any law or ordinance, occasioned by the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between Exhibit Centre, Hotel, the City and Province in which the exhibit is held, and SoulSmith Media Inc. DBA Massive Events Co. regarding the exhibition premises. And further, exhibitor shall at all times protect, indemnify, save and keep harm - less, the SoulSmith Media Inc. DBA Massive Events Co., the Exhibit Centre/Hotel, the City and Province in which the exhibit is held, their agents, or employees against and from any and all damage arising by reason of any accident or occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

It is suggested that the exhibitors be alert to the liability to risk involved in exhibiting and that they amend their existing bodily injury liability and property damage liability insurance. Exhibitor must provide SoulSmith Media Inc. DBA Massive Events Co. on request, with evidence of such insurance.

13. FIRE PROTECTION: No combustible decoration shall be used at any time. All packing containers must be flameproof and must be removed from the floor. All cloth decoration must stand a flameproof test as prescribed by the applicable fire and safety ordinance. Inflammable materials and fluids must be kept in safety containers. No open flames are permitted. SoulSmith Media Inc. DBA Massive Events Co. reserves the right to cancel the entire exhibit or any irregular parts, with no refund or rental or liability for exhibit expense, if inspection indicates neglect to comply with these requirements.

14. RESTRICTIONS IN USE OF SPACE: All demonstrations, interviews, or other activities, such as the distribution of circulars and advertising matter of any description, must be confined to the exhibitor's own booth. The exhibitor agrees not to assign, sublet, or shape, the whole or any part of his/her assigned space without the prior knowledge and written consent of SoulSmith Media Inc. DBA Massive Events Co.. Consent may be withheld. No exhibitor is permitted to show goods other than those manufactured or dealt in the regular course of business.

15. ADMISSION: Admission to the exhibition areas will be available to all Conference registrants. Publicity will encourage the attendance of all Conference registrants.

16. PROGRAM AND BADGES: Each exhibiting company is entitled to five complementary tradeshow registrations per booth (shared space does not qualify). SoulSmith Media Inc. DBA Massive Events Co. will provide badges for all booth workers. All staff in a booth must wear badges. SoulSmith Media Inc. DBA Massive Events Co. will provide a separate registration desk for exhibitors.

17. CANCELLATIONS: Cancellations by exhibitors will be accepted only at the discretion of SoulSmith Media Inc. DBA Massive Events Co., and only according to the refund schedule on the application for space. Percentage will be based on the full dollar amount of the space contracted.

18. COMPLIANCE WITH LAWS: The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between the Organizer, the official Trade Show contractors and the building in which the Trade Show will take place. The Exhibitor also agrees to act according to the labour laws of the jurisdiction in which the building is located and observe the provisions of the provincial Human Rights Code and the Labour Standards Act in the hiring and treatment of exhibit staff.

19. BOOTH SHARING is not permitted.

20. SHOW DATE: SoulSmith Media Inc. DBA Massive Events Co. reserves the right at its sole discretion to change the date or dates upon which the Event is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, SoulSmith Media Inc. DBA Massive Events Co. shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, water, rebellion, insurrection, riot, civil commotion, strike by any cause whatsoever whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of SoulSmith Media Inc. DBA Massive Events Co.. A refund of all monies paid by the Exhibitor to SoulSmith Media Inc. DBA Massive Events Co. will be made in the event that the Event is not held as proposed by SoulSmith Media Inc. DBA Massive Events Co.

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